

## DESTO ARTWORK HELPLIST

This helplist has been compiled to streamline efficient processing and handling of your project.

### Print Process: Offset Litho

**No. of Colours: 5 plus a varnish. The preferred option is CMYK and one spot colour (if required) plus a varnish.**

**The standard varnish gives a satin/gloss effect finish. There is also the option of a matt varnish, however this is not entirely matt and has a slight sheen to it.**

### Preparing and Supplying Artwork

- Supply artwork as Illustrator (CC2018). Please include all linked images.
- Follow the keyline accurately and be aware of the 'safe areas' for important text or graphics.
- ***Please be aware the cutter has a positional tolerance of +/- 1.5mm***
- Images should be cmyk or grey scale tiffs or eps files with no compression, do not use RGB or JPGs in your document
- All colours should be converted to cmyk (if not spot colours)
- Black type set to **overprint black only** (not registration or cmyk)
- White out areas including text to be set to knockout (not overprinting)
- When using spot colours use recognised pantone names
- Die lines should be a spot colour and overprinting (naming cutter **Die Line** would be helpful)
- Please state whether you require a gloss or matt varnish.
- Please convert all type to outlines to avoid any font issues.
- Wherever possible, please supply final artwork curved (not straight).  
*PFF Design Studio can curve the straight artwork but this may incur a charge.*
- The print machine used to print the Desto Sleeves is excellent and produces high quality print results. However, there is only a limited amount of adjustment that can be made to the cmyk colour values on press. If you have particular concerns or requirements regarding the colours, we recommend you supply a colour accurate proof to accompany your artwork which we will use as reference and adjust the colours as far as we are able. Or we are usually quite happy for you to attend the press pass to sign off if required.